



HOW TO CERTIFY YOUR FINISHED PRODUCTS WITH NATRUE

WHO: for producers, third-party manufacturers, and brand owners.

WHAT: natural or organic finished cosmetic products.

HOW: third-party certification by a NATRUE Approved Certifier → It consists of 2 steps: (1) Evaluation of the product formula and (2) Audit on the manufacturing site.



STEP BY STEP Guide



EVALUATE THE CRITERIA

Read the [NATRUE Label Criteria](#) carefully to assess the requirements ingredients and products have to meet. Any questions? Ask the [Secretariat](#).



CHOOSE YOUR CERTIFIER

NATRUE is **not a certifier** → Certification is only carried out by independent and accredited third-parties (NACs.)

- NATRUE does not certify or approve directly in order to make the whole process more independent and transparent.
- NATRUE is the Standard owner. The Standard is developed and interpreted by the [NATRUE Scientific Committee](#) and controlled by independent NATRUE approved certifiers.



CONTACT YOUR CERTIFIER

Choose one of these international [NATRUE Approved Certifiers \(NACs\)](#) to guide you through the whole certification or approval process.

We recommend you to contact 2 or 3 certifiers to compare their services, availability and costs. All of them are listed on our website!

NB! Don't forget to complete the **NATRUE Label User Agreement** for finished products and send it back to us. You can find the latest agreement [here](#).



COSTS

There are two costs you need to take into account:

1. **Cost of the certification** → invoiced entirely by your chosen NAC and independent of NATRUE;
2. **Cost of the Label Fee** → **only cost invoiced by NATRUE**: €220/certified product for a 2-year certificate.

** If more than 100 products are certified, then the label fee is €170/certified product for a 2-year certificate.



DONE

Once your products have successfully been certified, you will be issued with a certificate. Certified products will be then added to [NATRUE's online database](#).

More information: www.natrue.org.

