

HOW TO CERTIFY/APPROVE YOUR RAW MATERIALS WITH NATRUE



DEFINE THE ORIGIN

Is your raw material **natural** or **organic?**

- Not from organic agriculture (natural or derived natural):
 Documentation check only (NO audit required) = approval;
- **From organic agriculture:** documentation check + on-site inspection (audit) = **certification**.
 - Exception: If your raw material is certified to a regulation or standard in the IFOAM Family of Standards without further processing, your raw material is automatically accepted. This means you don't have to certify it with NATRUE..

CHOOSE YOUR CERTIFIER

Choose one of these international <u>NATRUE Approved</u> <u>Certifiers (NACs)</u> you want to work with.

All of them are listed on our website!





CONTACT YOUR CERTIFIER

Contact your chosen NAC: they will certify it for you!

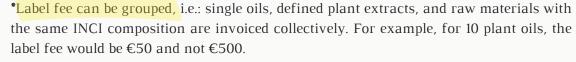
- NATRUE is not a certifier → Certification is only carried out by independent and accredited third-parties (NACs.)
- NATRUE is the Standard owner. The Standard is developed and interpreted by the <u>NATRUE Scientific Committee</u> and controlled by independent NATRUE approved certifiers.

NB!: We know you want to get the NATRUE certification asap, so **we help you!** You need to complete the **NATRUE Label User Agreement** for approved/certified raw materials, and send it back to us. You can find that document at the bottom of <u>this link</u>.

COSTS

There are two costs you will take into account:

- 1. Cost of the approval/certification → invoiced by the certifier (NAC) and independent from NATRUE;
- 2. Cost of the label fee (invoiced by NATRUE) → €50* per raw material for a two-year certification.







YOUR BENEFITS

Producers globally are continuously looking for high-quality raw materials in compliance with the internationally applicable **NATRUE Label Criteria**. As a Raw Material producer, we know that you play a major role in the supply chain. To benefit you, and your customers, the **NATRUE Raw Material Scheme** offers:

- 1 VALIDATION independently verified criteria by a third-party certifier.
- PROACTIVITY quickly and easily assist conformity requests for new product development

from your customers

- **EFFICIENCY** once approved or certified you will provide just one certificate
- 4 PROMOTION gain international visibility via the online NATRUE Raw Material database and use of the NATRUE Label.

More information: www.natrue.org.