WHO: for producers, third-party manufacturers, and brand owners.
WHAT: natural or organic ingredients for cosmetic products.
HOW: third-party certification or approval by a NATRUE Approved Certifier.

Follow these five steps:

1. DEFINE THE ORIGIN

   Is your raw material natural or organic?
   • Not from organic agriculture (natural or derived natural): Documentation check only (NO audit required) = approval;
   • From organic agriculture: documentation check + on-site inspection (audit) = certification.
     • Exception: If your raw material is certified to a regulation or standard in the IFOAM Family of Standards without further processing, your raw material is automatically accepted. This means you don’t have to certify it with NATRUE.

2. CHOOSE YOUR CERTIFIER

   NATRUE is not a certifier. Certification is only carried out by independent and accredited third-parties (NACs.)
   • NATRUE does not certify or approve directly in order to make the whole process more independent and transparent.
   • NATRUE is the Standard owner. The Standard is developed and interpreted by the NATRUE Scientific Committee and controlled by independent NATRUE approved certifiers.

3. CONTACT YOUR CERTIFIER

   Choose one of these international NATRUE Approved Certifiers (NACs) to guide you through the whole certification or approval process. We recommend you to contact 2 or 3 certifiers to compare their services, availability, and costs. All of them are listed on our website!

   NB!: We know you want to get the NATRUE certification asap, so we help you! You need to complete the NATRUE Label User Agreement for approved/certified raw materials, and send it back to us. You can find that document at the bottom of this link.

4. COSTS

   There are two costs you need to take into account:
   1. Cost of the certification invoiced entirely by your chosen NAC and independent of NATRUE;
   2. Cost of the Label Fee only cost invoiced by NATRUE: €50* per raw material for a two-year certification.

   * Label fee can be grouped, i.e.: single oils, defined plant extracts, and raw materials with the same INCI composition are invoiced collectively. For example, for 10 plant oils, the label fee would be €50 and not €500.

5. DONE

   Once your raw materials have successfully been approved or certified, you will be issued with a certificate. Your raw materials will be then added to NATRUE’s online database.