WHO: for producers, traders or wholesalers of raw materials.
WHAT: natural or organic ingredients for cosmetic products.
HOW: third-party certification or approval by a NATRUE Approved Certifier.

Follow these five steps:

1. **DEFINE THE ORIGIN**
   Is your raw material natural or organic?
   - Not from organic agriculture (natural or derived natural): Documentation check only (NO audit required) = approval.
   - From organic agriculture: documentation check + on-site inspection (audit) = certification.
     - Exception: If your raw material is certified to a regulation or standard in the IFOAM Family of Standards without further processing, your raw material is automatically accepted. This means you don’t have to certify it with NATRUE.

2. **CHOOSE YOUR CERTIFIER**
   NATRUE is not a certifier. Certification is only carried out by independent and accredited third-parties (NACs).
   - NATRUE does not certify or approve directly in order to make the whole process more independent and transparent.
   - NATRUE is the Standard owner. The Standard is developed and interpreted by the NATRUE Scientific Committee and controlled by independent NATRUE approved certifiers.

3. **CONTACT YOUR CERTIFIER**
   Choose one of these international NATRUE Approved Certifiers (NACs) to guide you through the whole certification or approval process. We recommend you to contact 2 or 3 certifiers to compare their services, availability, and costs. All of them are listed on our website!

NB!: We know you want to get the NATRUE certification asap, so we help you! You need to complete the NATRUE Label User Agreement for approved/certified raw materials, and send it back to us. You can find that document at the bottom of this link.

4. **COSTS**
   There are two costs you need to take into account:
   1. Cost of the certification invoiced entirely by your chosen NAC and independent of NATRUE:
   2. Cost of the Label Fee only cost invoiced by NATRUE: €50* per raw material for a two-year certification.

   * Label fee can be grouped, i.e.: single oils, defined plant extracts, and raw materials with the same INCI composition are invoiced collectively. For example, for 10 plant oils, the label fee would be €50 and not €500.

5. **DONE**
   Once your raw materials have successfully been approved or certified, you will be issued with a certificate. Your raw materials will be then added to NATRUE’s online database.

**Your benefits**

1. **VALIDATION** - independently verified criteria by a third-party certifier.
2. **EFFICIENCY** - once revised, you will receive just one certificate. Easy!
3. **PROACTIVITY** - quickly and easily assist conformity requests from your customers’ new products
4. **PROMOTION** - gain visibility thanks to the online NATRUE database and the use of the NATRUE Label.

For more information: www.natrue.org

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