



# HOW TO CERTIFY RAW MATERIALS WITH NATRUE

**WHO:** for producers, traders or wholesalers of raw materials.

**WHAT:** natural or organic ingredients for cosmetic products.

**HOW:** third-party certification or approval by a NATRUE Approved Certifier.



## Follow these five steps:



### 1 DEFINE THE ORIGIN

Is your raw material **natural** or **organic**?

- **Not from organic agriculture (natural or derived natural):** Documentation check only (NO audit required) = **approval**;
- **From organic agriculture:** documentation check + on-site inspection (audit) = **certification**.
  - **Exception:** If your raw material is certified to a regulation or standard in the [IFOAM Family of Standards](#) without further processing, your raw material is automatically accepted. This means you don't have to certify it with NATRUE..



### 2 CHOOSE YOUR CERTIFIER

NATRUE is **not a certifier** → Certification is only carried out by independent and accredited third-parties (NACs.)

- NATRUE does not certify or approve directly in order to make the whole process more independent and transparent.
- NATRUE is the Standard owner. The Standard is developed and interpreted by the [NATRUE Scientific Committee](#) and controlled by independent NATRUE approved certifiers.



### 3 CONTACT YOUR CERTIFIER

Choose one of these international [NATRUE Approved Certifiers \(NACs\)](#) to guide you through the whole certification or approval process. We recommend you to contact 2 or 3 certifiers to compare their services, availability, and costs. All of them are listed on our website!

**NB!** We know you want to get the NATRUE certification asap, so **we help you!** You need to complete the **NATRUE Label User Agreement** for approved/certified raw materials, and send it back to us. You can find that document at the bottom of [this link](#).



### 4 COSTS

There are two costs you need to take into account:

1. **Cost of the certification** → invoiced entirely by your chosen NAC and independent of NATRUE;
2. **Cost of the Label Fee** → **only cost invoiced by NATRUE:** €50\* per raw material for a two-year certification.

\* **Label fee can be grouped**, i.e.: single oils, defined plant extracts, and raw materials with the same INCI composition are invoiced collectively. For example, for 10 plant oils, the label fee would be €50 and not €500.



### 5 DONE

Once your raw materials have successfully been approved or certified, you will be issued with a certificate. Your raw materials will be then added to [NATRUE's online database](#).



## Your benefits

- 1 **VALIDATION** - independently verified criteria by a third-party certifier.
- 2 **EFFICENCY** - once revised, you will receive just one certificate. Easy!
- 3 **PROACTIVITY** - quickly and easily assist conformity requests from your customers' new products
- 4 **PROMOTION** - gain visibility thanks to the online NATRUE database and the use of the NATRUE Label.

