WHO: for producers, third-party manufacturers, and brand owners.
WHAT: natural or organic finished cosmetic products.
HOW: third-party certification by a **NATRUE Approved Certifier.** It consists of 2 steps: (1) Evaluation of the product formula and (2) Audit on the manufacturing site.

Follow these five steps:

1 EVALUATE THE CRITERIA

Read the **NATRUE Label Criteria** carefully to assess the requirements ingredients and products have to meet. Any questions? Ask the Secretariat.

2 CHOOSE YOUR CERTIFIER

NATRUE is **not a certifier** → Certification is only carried out by independent and accredited third-parties (NACs.)
- NATRUE does not certify or approve directly in order to make the whole process more independent and transparent.
- NATRUE is the Standard owner. The Standard is developed and interpreted by the NATRUE Scientific Committee and controlled by independent NATRUE approved certifiers.

3 CONTACT YOUR CERTIFIER

Choose one of these international NATRUE Approved Certifiers (NACs) to guide you through the whole certification process.
We recommend you to contact 2 or 3 certifiers to compare their services, availability and costs. All of them are listed on our website!

NB!: Don't forget to complete the **NATRUE Label User Agreement** for finished products and send it back to us. You can find the latest agreement here.

4 COSTS

There are two costs you need to take into account:
1. **Cost of the certification** → invoiced entirely by your chosen NAC and independent of NATRUE;
2. **Cost of the Label Fee → only cost invoiced by NATRUE:** €250/certified product for a 2-year certificate.

** If more than 100 products are certified, then the label fee is €200/certified product for a 2-year certificate.

5 DONE

Once your products have successfully been certified, you will be issued with a certificate. Certified products will be then added to NATRUE's online database.